



TENNESSEE HOSPITAL ASSOCIATION

44th Annual Technical and Educational Exposition

October 28-29, 2009
Nashville Convention Center
Nashville, Tennessee

71st Anniversary Annual Meeting

Defining the New Normal

Purpose

THA provides the Exposition as an informational and educational complement to its Annual Meeting for the benefit of both registrants and exhibitors. Goals of the Exposition are to stimulate interest in and demand for items and services exhibited. Selling will be allowed on the show floor.

500 Interstate Boulevard, South • Nashville, Tennessee 37210-4634
800/258-9541 • 615/256-8240 • FAX: 615/242-4803

General Information for Exhibitors

❖ Location

Nashville Convention Center
West Exhibit Hall
601 Commerce Street
Nashville, Tennessee 37203

❖ Exhibition Schedule

Wednesday, October 28

8:00 a.m. – 4:00 p.m. Exhibitor Registration and Booth Set-Up
(All booths must be set up by 4:00 p.m.)

5:00 p.m. – 6:30 p.m. Ice Breaker Social in Exhibit Hall with Official Opening by THA President

Thursday, October 29

8:00 a.m. – 9:45 a.m. Exhibits Open (includes complimentary breakfast for registrants)

9:45 a.m. – 11:30 a.m. Opening General Assembly

11:30 a.m. – 1:30 p.m. Exhibits Open (includes complimentary lunch for registrants)

1:30 p.m. – 4:00 p.m. Dismantle Exhibits

❖ Meeting Schedule

The official schedule of the THA Annual Meeting includes the period from Wednesday, October 28, through the afternoon of Friday, October 30. Meetings of the various groups are scheduled on, Wednesday, Thursday and Friday located at the Renaissance Hotel and the Nashville Convention Center.

❖ Organizations Attending (tentative)

THA—Chief Executives, Assistants, Associates, Trustees
Tennessee Hospital Engineers Association
Tennessee Health Information Management Association
Tennessee Organization of Nurse Executives
Tennessee Society for Healthcare Marketing and Public Relations
Tennessee Society for Healthcare Materials Managers
Tennessee Pastoral Care Association
Tennessee Chapter of Healthcare Executive Assistants
Tennessee Healthcare Volunteer Professionals
Council on Volunteers
Tennessee Society for Healthcare Consumer Advocacy
Tennessee Society for Healthcare Social Workers
Tennessee Association for Healthcare Quality
Tennessee Society for Healthcare Human Resources Administration

❖ THA Institutional Membership

- 151 Hospitals
- 33 Home Care Programs

❖ Exhibitor Registration

All exhibitor representatives must register upon arrival at the Exhibitor Registration Desk outside the Exhibit Hall and must wear their identification badge at all times. Representatives of firms not exhibiting are expressly forbidden from entering the Exposition unless accompanied by Exposition staff. Only exhibitors and Annual Meeting sponsors are allowed to distribute literature or post signs in or around the Renaissance Hotel or Nashville Convention Center upon approval by THA staff.

❖ Exhibitor Services

After approval of the contract, a letter of acknowledgement will be sent from THA Exhibit staff. An Exhibitor Service Kit containing complete information and order forms for available services for the Exposition will also be sent. George E. Fern Co., long associated with the Exposition, handles booth set-up, furnishings, and shipping and storage services. Electrical and water services will be available through the Nashville Convention Center. Extra labor for booth installation and dismantling is available from George E. Fern Co.

❖ Exhibitor Activities

An Ice Breaker Social will be held on Wednesday evening, October 28, in the exhibit hall at the Nashville Convention Center. This event is hosted by THA and is attended by registrants and exhibitor representatives. Exhibitors are welcome to attend the Opening General Assembly on Thursday, October 29, and other open THA meeting sessions.

❖ Door Prizes

Exhibitors may give away exhibit show door prizes. Companies can post door prize recipients on the door prize winner board located at the entrance of the exhibit hall.

❖ Requirements and Restrictions

Exhibitors must obtain adequate space for their display and representatives use leaving the aisles clear.

Standard Booths: Height of exhibits should be limited if possible to a maximum of 8'. A display of 8' in height may project no further than 3' from the back curtain with a height limit of 4' forward. Identification or copy signs shall be placed toward the back of the booth in a manner not to restrict the view or interfere with other exhibits.

❖ Hotel Accommodations

All room and suite reservations for exhibiting representatives should be made directly with the Renaissance Hotel (611 Commerce Street). Their group reservation number is 800 327 6618 or 615 255 8400. Use reference code THA 2009 Annual or Tennessee Hospital Association when making your reservation for the conference for \$194 single or \$199 double rate/night + taxes and fees. Hotel cut-off date is October 2. Numerous rooms and suites appropriate for entertaining will be available to exhibiting firms.

Booth Rental Fees

❖ Booth Space

10' x 10' standard size with 8' back drape and 4' divider drapes and an exhibitor sign.

❖ Space Rental and Fees

Varied arrangements can be made for booth space from a single to multiple spaces. However, certain areas are reserved for special arrangements and rates.

Regular: Single Booth (10' x 10') \$850

Regular: Double Booth (10' x 20') \$1,575

Regular: Triple Booth (10' x 30') \$2,300

A basic drape or display of **only 10' wide** will be permitted in a double booth facing the cross aisles.

❖ Exhibitors Will Receive:

- One 6' x 30" shirted table.
- Two black thermo plastic side chairs.
- Two complimentary lunches per booth.

- A listing of pre-registered annual meeting attendees (distributed on show site).
- CD with pre-registered annual meeting attendees (provided on show site).
- Tennessee hospital roster.

Exhibitor fees include booth rental and items listed above. Booth furnishings may be supplied by exhibiting company or rented through George E. Fern Co. Electrical service is available through the Nashville Convention Center for an additional fee. A discounted rate applies for advance orders. To ensure that your company representative does not have to pay out-of-pocket on show site, appropriate forms should be processed upon receipt of exhibitor service kit, which is mailed after receipt of your exhibit contract.

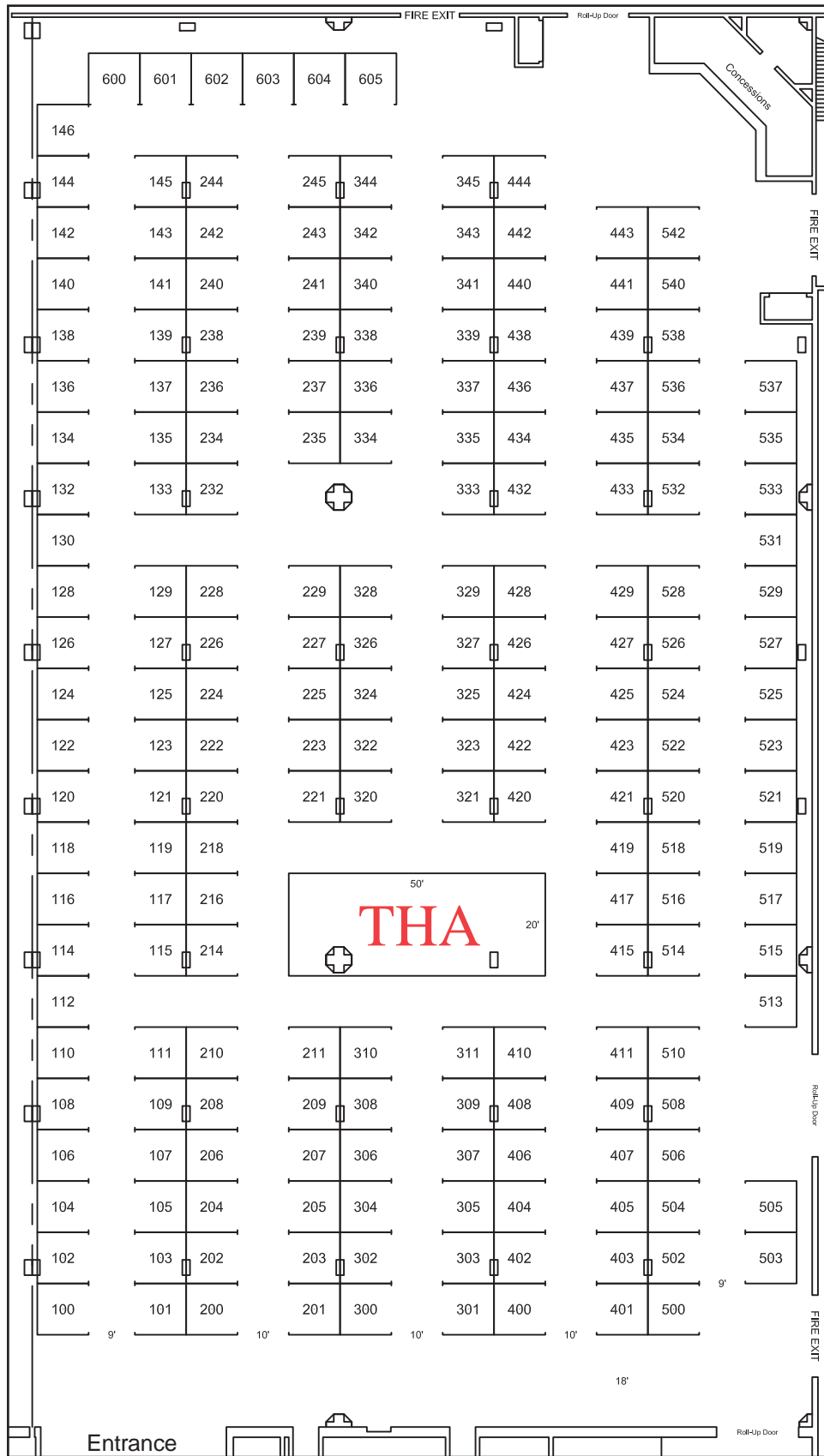
❖ Application For Space

A contract is included for your convenience. Booths are assigned based on number of years firm has exhibited and date of receipt of contract. The signed contract must be returned with appropriate payment for reservations. Booth assignments will be made by September 11, 2009.

❖ For Further Information

Contact Suzette Crutchfield
Director of Exhibits
THA
500 Interstate Boulevard, South
Nashville, Tennessee 37210-4634
Telephone: (800) 258 9541 or (615) 256 8240
Fax: (615) 242 4803
or
e-mail at scrutchfield@tha.com.

Exhibitor Floor Plan



Rules and Regulations

Application for booth space must be made on the printed Exhibit Booth Contract provided by THA and must be accompanied by a check or credit card payment of the appropriate amount. The completed form should indicate the specific request of the applicant and acknowledgement of the exhibitor's requirements. THA reserves the right to decline space to any applicant if, in its judgment, a proposed display would not enhance the Exposition or carry out the intent as viewed by the Association.

All information concerning the Exposition is readily available by telephone, fax or Internet, but confirmation of booth space will be made by mail or e-mail only.

All exhibitor representatives must register upon arrival at the Exhibitor Registration Desk and must wear their identification badge at all times. Representatives of non-exhibiting firms are expressly forbidden from entering the Exposition nor are they allowed to distribute literature or post signs in or around the headquarters hotel.

Each exhibiting firm must provide a representative in its booth at all times during the hours the show is open. However, the number of representatives in each booth should be limited to a reasonable, necessary number.

All exhibit set-ups should be completed by 4:00 p.m. on October 28. George E. Fern Co. offers assistance in setting up booths.

Space not occupied or set up by 4:00 p.m. on October 28 may be reassigned for other purposes. Any exhibitor failing to occupy the booth space assigned remains responsible for the payment of such space at the full price. THA shall have the right to use such unoccupied space as it sees fit.

Show management reserves the right to substitute comparable exhibit space for unforeseen circumstances.

It is expressly understood that THA will not pay for special equipment, services or facilities requested or arranged for by an exhibitor. Arrangements must be made with George E. Fern Co., the Nashville

Convention Center or a designated storage and van company.

Each exhibitor is solely responsible for placing its display in its designated booth space and removing it from the premises the final show date. Dismantling of booths shall not begin before 1:30 p.m. on Thursday, October 29. All materials must be removed by 4:00 p.m. on Thursday, October 29. The Nashville Convention Center, George E. Fern Co. or THA reserves the right to remove all effects remaining afterwards and to store or destroy them at the exhibitor's expense.

Any installation and dismantling company (I & D) hired independently by an exhibiting firm to install or dismantle a display must give advance notice to George E. Fern Co., the THA contract display firm, for the purpose of coordination and must provide evidence of having proper insurance coverage.

Placement of banners, posters or signs must not interfere with the view, light or space of other exhibitors. This regulation applies especially to booths that are not built with backs to the walls.

No activity of exhibitor representatives or functions of a display should in any manner interfere or disturb adjacent exhibitors. Specifically, no special promotional activity or function will be allowed outside of an exhibiting firm's assigned booth space unless a complete description and request has been submitted in writing to the THA Exhibit Manager and permission granted. Animals, with the exception of service animals, are prohibited from the exhibit hall. It shall be the responsibility of exhibiting firm representatives to report or to call to the attention of the Exhibit Manager any questionable activity or disturbing influence that should be corrected or eliminated.

Exhibitors must comply with all federal, state and local laws as well as rules and regulations of the Nashville Convention Center.

Exhibitors are required to be in compliance with the Americans with Disabilities Act (ADA) to ensure their booth is accessible to attendees with disabilities. Exhibitors do agree to indemnify and hold forever harmless THA, George E. Fern Co. and the Nashville Convention Center and all their officers, directors,

employees and agents from any ADA claims arising from their noncompliance.

THA does rely on exhibitors to display only those products that they believe to be scientifically proven and adequately tested. Complete cooperation by the exhibitors in this matter will be necessary to maintain the high standards of the Exposition.

Security will be provided on a 24-hour basis from move-in through move-out as a reasonable precaution to protect property and to maintain decorum. However, THA, George E. Fern Co. or the Nashville Convention Center shall not be liable for any damage to or for the theft or disappearance of any property contained in or about an exhibit booth.

Subleasing of exhibit space is prohibited.

Only exhibiting firms and sponsors will be allowed to distribute literature, etc., or post signs in or around the headquarters hotel upon approval of THA staff. No exhibitor will be permitted to display any items other than literature in their hotel suites.

The exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees or exhibitors from the convention or the exhibit hall during the official hours of the conference and exhibition.

Proper and ample protection must be provided for X-ray and similar apparatus, such as the tube shields or metallic screens.

Electrical and other apparatus must be operated so the noise will not interfere with other exhibitors.

All electrically wired display material must comply with requirements of the National Fire Prevention Association. Display fabrics must be flameproof.

Aisles must be kept clear. Exhibits must be arranged so that displays, exhibitors and their representatives will be inside of the assigned booth space.

Exhibitors shall carry their own insurance at their expense for purposes of liability coverage on their personnel and property during the period of their attendance at the Exposition. Exhibitors do agree to indemnify and hold forever harmless THA, George E. Fern Co. and the

Nashville Convention Center and all their officers, directors, employees and agents from and against any actions, losses, costs, damages, claims and expenses (including attorney's fees) arising from any damage, loss, or theft of property, or bodily injury of exhibitor, his agents, representatives, employees and business invitees by reason of the exhibitors' occupancy or use of the exhibition facilities.

Exhibitors are solely responsible for obtaining any licenses required for it to broadcast, perform or display any copyrighted materials, included, but not limited to, music, video and software. In the event of liability if the exhibitor fails to obtain the requisite license, the exhibitor will indemnify THA in full.

Food or beverages served in the exhibit area must be supplied and prepared by the Nashville Convention Center concessionaire, Ovations Food Services, with the exception that an exhibiting firm primarily engaged in a food and/or beverage service may be allowed to offer sample portions, after submitting a written request for approval.

Serving of alcoholic beverages by exhibitors is prohibited in the exhibit hall.

THA reserves the right to eject an exhibitor or exhibiting firm or terminate exhibit privileges of any exhibitor or firm due to conduct of personnel, method of operation, materials or for other causes THA believes are not compatible with the purpose of the exposition or are otherwise inappropriate.

If any circumstance beyond the control of THA prevents or materially affects the exposition from being held as scheduled or renders the exhibit space unavailable for use, the exhibit booth contract will be terminated.

Violations of any of these regulations by an exhibiting firm or its representatives shall be subject to the option of THA and could result in the termination of the exhibit booth contract, removal from the exposition or forfeiture of all fees paid.

Matters arising not specifically addressed herein shall be resolved at the discretion of THA or the Nashville Convention Center.

2008 TENNESSEE HOSPITAL ASSOCIATION EXHIBITORS

AAA Auto Club South
AAF International (American Air Filter)
Advanced Plan for Health
AIG Retirement
Allied Healthcare Products, Inc.
American Health Facilities Dev.
AmeriChoice by United Healthcare
AmeriNet, Inc.
Angelica
api software, inc.
ARMSRx
Arthur/Marshall
Avantas
B. E. Smith, Inc.
Baker Store Equipment Co.
Balfour Beatty Construction
Batten & Shaw, Inc.
BE&K Building Group
BeaconMedaes
Beech Street--A Viant Network
BlueCross BlueShield Tennessee
Bluegrass Family Health
Bottomline Technologies
Bovis Lend Lease
Brasfield & Gorrie, LLC
BREG, Inc.
Business Systems & Consultants, Inc.
CareTech Solutions, Inc.
Carolina Door Controls, Inc.
Central Business Group
Chemaqua, Inc.
Cintas Corporation
CMR
Concerro
Cook's Pest Control
Cover Tennessee
Cross Country Education
Crosstown Courier
CS&G Cooper Signage & Graphics, Inc.
Custom Software Systems Inc.
Dalcon Communications Systems
Dixon Hughes PLLC
DMS Imaging
DocuVoice, LLC
Doster Construction Company Inc.
DOTmed.com, Inc.
Dusty Ducts, Inc.
Earthsavers, LLC
Elsevier-Health Sciences Division
EmCare, Inc.
Emdeon Business Services
ENSERV
Express Courier
EZ Way, Inc.
FMQAI
Gallagher Healthcare
Garratt-Callahan Company
H & H Design-Build
Happy Feet
HBR Healthcare Co.
HCCA International
Heartland Information Services
HFR Inc., Hart Freeland Roberts, Inc.
Hill-Rom
Hiscall, Inc.
Hoar Construction
Hubert Company
Huntleigh
HWS, LLC
Imagination Corporate Branding
In10sity Interactive
InHouse Assist
Innerface Architectural Signage, Inc.
JBHM Architects
Kindred Hospital Nashville
King's Medical Group
Lauth Property Group
Lawler-Wood, LLC
LBMC
Lee Medical, Inc.
LHC Group
LiquiTech Environmental Solutions
Lyman Davidson Dooley, Inc.
M. J. Harris, Inc.
Macquarie Equipment Finance
Maquet, Inc.
Marshall Erdman & Associates
Martin, Fletcher
Maximus Medical
Med Image Systems, Inc.
MedAssets Supply Chain Systems
Medical Doctor Associates
Medical Newspapers, Inc.
Medicus Health
Meridian Art Group
Meridian Group
Merritt, Hawkins & Associates/Staff Care
Messer Construction
Mobile Instrument Service & Repair
Modular Services
Morris Creative Group
Morrison Healthcare
MultiPlan
Nashville Machine Company, Inc.
National Healing Corp.
Nemschoff
Nihon Kohden America, Inc.
NotifyMD, Inc.
Ohio Medical Corporation
Opus Healthcare Solutions
PAETEC
Panasonic
Passport Health
Pershing Yoakley & Associates, PC
Pevco
Pharm MD
Pinnacle Health Group
Pinpoint, Inc.
Popish Incorporated
Posey Company
PreCheck, Inc.
Precision Dynamics Corp.
Premier Health Care Services, Inc.
Premier Inc.
Press Ganey Associates, Inc.
Primex Wireless, Inc.
Professional Disposables International
Q2HR - Workforce Solutions
Qsource
REA, Inc.
Realty Trust Group
RecoverCare LLC
Regents Health Resources
Rentenbach Constructors Incorporated
Rite Way Service, Inc.
Robins & Morton
Russell, Montgomery & Assoc., LLC
Safer Sleep, LLC
Scholastic Corp. and Hospital Book Fairs
Shared Health
Sherlock, Smith & Adams
Sherwin-Williams Paint Company
SIZEWISE
Skanska USA Building
Smith Seckman Reid, Inc.
Sodexo Healthcare
Southern Hospitalists
Spacelabs Healthcare
Sprint Nextel
SSOE, Inc.
SSRCx LLC
Sterling Healthcare
TeamHealth
TeamHealth Medical Call Center
Teletouch Paging
Tennessee Foreign Language Institute
Tennessee Center for Nursing
Tennessee Chapter HFMA
Tennessee Donor Services
Tennessee Nurses Association
THCEA
The Clorox Company
The Gideons, International
The Strategy House
The UT Center for Executive Education
TimeLine Recruiting
TN Emerg. Med Svcs for Children Found.
TN Health Information Management Assn.
TN Professional Assistance Program
Total Repair Express
TPL Company
Trane
TRO Jung/Brannen
TSIG Consulting, Inc.
Turner Universal
U. S. Foodservice
UAB Dept. of Health Services Admin.
Unistrut Tennessee
Verified Credentials
Washington & West, LLC

Please type or print all information.

OCTOBER 28-29, 2009
NASHVILLE CONVENTION CENTER
NASHVILLE, TENNESSEE



THA USE ONLY:

Date Received _____
Amount Enclosed _____
Booth Number(s) _____

EXHIBIT BOOTH CONTRACT

Return completed form with your total booth space rental fee to Tennessee Hospital Education and Research Foundation; 500 Interstate Boulevard, South; Nashville, Tennessee 37210-4634. Check or credit card information must be enclosed to reserve space. After receipt, you will receive an acknowledgment letter and an Exhibitor Service Kit.

We hereby apply for exhibit space(s) for our use at the 44th Annual Technical and Educational Exposition of THA's Annual Meeting at the Nashville Convention Center, Nashville, Tennessee, on October 28-29, 2009. THA will only approve requests for contracts with applicants that are deemed to be appropriate and in the best interest of the Association. Our preferences for booth assignments are:

Please designate choices in three different locations rather than one area. A single standard booth measures 10' x 10'. Preferences given are for guidance and are not guaranteed.

First Choice _____
Second Choice _____
Third Choice _____

Please Check:
 Require Water
 Require Drain

Total number of booths desired: _____ Total cost of space \$ _____

Payment method: check MC Visa Credit card #: _____ Expiration date: _____

Print name as it appears on credit card: _____ Cardholder's signature: _____

A \$50 service charge applies for cancellations made before September 18. No refunds for cancellation will be made after September 18, 2009. Notice of cancellation must be made in writing only.

Items or services to be exhibited: _____

Firms you do not wish to be near: _____

Company sign should read (limit 30 characters) (no addresses, slogans or individual names will appear on sign):

We agree to abide by the Exhibitor Rules and Regulations included in the prospectus for the 2009 THA 71st Annual Meeting which are made a part of this contract by reference and fully incorporated herein. Further, it is understood that arrangement and payments for exhibitor services are separate from this contract and must be concluded with George E. Fern Co. and/or the Nashville Convention Center.

Please print or type firm name exactly as you wish it to appear in print. Date _____

Firm _____ Web Site _____

Mailing Address _____ City _____ State _____ Zip _____

Name _____ Title _____ Signature _____

Telephone _____ Fax _____ E-mail _____

Please complete if exhibitor service kit should be sent to another person:

Name _____ Title _____ E-mail _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Fax _____

The following additional person should receive the final exhibit schedule:

Name _____ Title _____ E-mail _____

Address _____ City _____ State _____ Zip _____

(Important: Notify THA of changes to the above information.)

_____ approves the above named firm for booth space at the 2009 Exhibition.
THA Exhibit Manager Date